

The pioneer of the luxury crossover segment is receiving an update—inside and out—for the 2020 model year. The new RX models enhance both their elegance and captivating appeal through improved driving dynamics, an updated Lexus Multimedia System, additional standard safety features and elevated styling that bring a new sophistication to the RX lineup.

2020 RX 350 AND RX 450h: WHAT'S NEW

EXTERIOR

- Updated front and rear fascias
- Updated Lexus signature grille with three-dimensional, block-shape, mesh pattern (similar to UX)
- Updated headlamps, including solid illumination Daytime Running Lights (DRL)
- Updated front and rear wheel arch moldings
- New 18-inch and 20-inch aluminum wheels designs
- Power Back Door with Kick Sensor replaces hands-free Lexus emblem version
- Silver Lining Metallic (1J4), Satin Cashmere Metallic (4U7) and Autumn Shimmer (4X2) exterior paint colors discontinued
- Moonbeam Beige Metallic (4X8) and Nori Green Pearl (6X4) exterior paint colors newly available



INTERIOR

- Push-button start switch has been changed from convex to concave style with illumination feature (slowly blinks when entering the vehicle and rapidly blinks when starting the engine)
- USB plugs increased to six (two under center stack, two in center armrest, two on rear of center console for rear-seat passengers); all six provide 2.1 amp output
- Standard paddle shifters on all models
- Smartphone holder integrated in center console
- Birch interior color replaces Stratus Gray
- Circuit Red interior color replaces Rioja Red on F SPORT models
- Matte Walnut ornamentation replaces Espresso Walnut
- Smooth leather interior no longer available on Premium Package models

MULTIMEDIA

- All-new standard 8.0-inch touchscreen display or available 12.3-inch touchscreen display with high resolution graphics and matte finish to minimize reflections and glare
- Remote Touchpad replaces Remote Touch controller
- Standard Apple CarPlay®, Lexus+Alexa and Android Auto™ integration
- Lexus Enform Remote (smartwatch and Amazon Alexa Lexus skill integration) with three-year complimentary subscription
- Mark Levinson® now features Quantum Logic™

SAFETY AND SECURITY

- Lexus Safety System+ 2.0 (LSS+ 2.0):
 - Pre-Collision System with daytime and low-light pedestrian detection and daytime bicyclist detection
 - All-Speed Dynamic Radar Cruise Control (DRCC)
 - Lane Tracing Assist (LTA)
 - Road Sign Assist (RSA)
 - Intelligent High Beams

PACKAGES AND OPTIONS

- New model codes for F SPORT Performance Package vehicles:
 - Gasoline: 9423 (FWD), 9427 (AWD)
 - Hybrid: 9447
- Foglamps no longer standard
- Updated option, Bi-LED headlamps with LED foglamps (IP)
- New option, ultra-compact, triple-beam LED headlamps with LED foglamps and unique taillamps (IN)
- New F SPORT Performance Package (FK)—adds the following to base F SPORT:
 - Sport-tuned linear solenoid Adaptive Variable Suspension (AVS) from the LC
 - Drive Mode Select with ECO, Normal, Sport S, Sport S+ and Custom modes
 - F SPORT heated front seats
 - F SPORT heated steering wheel
 - Sport-tuned electric power steering

EXTERIOR

The dynamic exterior emphasizes the new Lexus design language with sophisticated, aggressive styling that stands out from conventional mid-sized crossovers. With an evolution of the Lexus signature grille, new front and rear fascias, dramatic lighting, and two new wheel options, the RX lineup makes a statement even before you arrive.

COMFORT AND CONVENIENCE

Available heated and ventilated front seats with Climate Concierge automatically provide optimum comfort, regardless of the weather. The available Power Back Door with Kick Sensor now responds with a simple kicking motion of your foot to easily open when your hands are full, for a new level of luxury and convenience.

KEY SPECIFICATIONS

	RX 350	RX 450h
Engine	3.5-liter V6	3.5-liter V6
Horsepower (@ rpm)	295 @ 6,300	308 (total system)
Torque (lb-ft @ rpm)	265 @ 4,700	Not Applicable
Transmission	8-speed automatic	Electronically Controlled Continuously Variable Transmission (ECVT)
Drivetrain	Front-wheel drive; all-wheel drive	All-wheel drive
0-60 MPH Acceleration (sec)	7.7 (FWD) 7.9 (AWD)	7.9
Estimated Fuel Economy—City/Highway/Combined (mpg)	20/27/23 (FWD); 19/26/22 (AWD)	31/28/30
Head-Up Display	Available	Available
Price Range	\$44,150-61,970	\$46,800-63,220

PERFORMANCE

Gasoline Models

The 3.5-liter Atkinson cycle V6 engine with D-4S fuel injection offers 295 horsepower, delivering immediate response without compromising on fuel efficiency. The electronically controlled eight-speed automatic transmission delivers quick shifts and strong acceleration at lower speeds—along with excellent fuel efficiency and a quiet cabin for a luxurious ride.

Hybrid Models

Combine a 3.5-liter V6 gasoline engine with front and rear self-charging electric motors, and you get 308 total system horsepower and the confidence of all-wheel drive. The electronically controlled Continuously Variable Transmission seamlessly blends gasoline and electric power, as needed, to provide smooth, even acceleration and incredible fuel economy.

SAFETY AND SECURITY

Peace of mind comes standard in the RX with Lexus Safety System+ 2.0 (LSS+ 2.0)—the latest suite of advanced safety technologies that are typically only available as options on many top competitors. LSS+ 2.0 includes Pre-Collision System with daytime and low-light pedestrian detection and daytime bicyclist detection, All-Speed Dynamic Radar Cruise Control (DRCC), Lane Tracing Assist (LTA), Road Sign Assist (RSA) and Intelligent High Beams.



TOTAL CONNECTIVITY

All RX models come standard with the latest smartphone integration with Apple CarPlay®, Lexus+Alexa and Android Auto™. Guests have even more control at their finger tips with the new Remote Touchpad and touchscreen capabilities for both the standard 8-inch or available high-resolution 12.3-inch multimedia display. With six USB ports throughout, Guests can keep their smart devices charged up.



INTERIOR

The newly updated interior is a luxurious, Takumi-crafted space that delivers generous room for both passengers and cargo, thanks to available power-folding and -reclining second-row seats, multi-zone climate control, Lexus Memory System, and more.

RX F SPORT PACKAGE



The new 2020 Lexus RX now offers two levels of F SPORT packages. Guests can begin with the signature Lexus F SPORT appearance and then add the F SPORT Performance Package for a more muscular feel on the road.

F SPORT FEATURES

- F SPORT jet-black chrome-plated grille moldings and exclusive F SPORT mesh grille insert
- 20-inch F SPORT split-10-spoke alloy wheels with Dark Graphite finish
- F SPORT fender and trunk badges
- F SPORT NuLuxe® front seats with driver's seat memory
- F SPORT steering wheel
- F SPORT aluminum sport pedals
- Scored aluminum interior trim
- Front and rear Performance Dampers



Available F SPORT Performance Package features:

- Drive Mode Select with ECO, Normal, Sport S, Sport S+ and Custom modes
- F SPORT NuLuxe® heated front seats with driver's seat memory
- F SPORT heated steering wheel
- Sport-tuned linear-solenoid Adaptive Variable Suspension (AVS) from the LC
- Sport-tuned electric power steering

RX HYBRID



The RXh gives Guests a luxury SUV option that provides hybrid efficiency without sacrificing performance or utility.

HYBRID FEATURES

- Lexus logo with blue outline on front grille and trunk lid
- "Hybrid" badging on lower rocker panels behind rear doors
- Standard All-wheel drive (AWD)
- 3.5-liter V6 with D-4S direct fuel injection dual Variable Valve Timing with intelligence
- 308 total system horsepower
- Electronically controlled Continuously Variable Transmission with paddle shifters (ECVT)
- EV drive mode
- EPA-rated fuel economy (city/highway/combined mpg): 31/28/30



ADDITIONAL RX RESOURCES



Scan this code to download the 2020 Lexus RX Line brochure or go to Lexus.com.

PRODUCT WALK AROUND PRESENTATION



Scan this code to watch the [Lexus RX Product Walk Around Presentation](#).